



Houston Aeros Hockey and the Fresh Air Club

Scores in a Rally to Replace Stolen Youth League Funds

For Immediate Release

HOUSTON, TX - October 26, 2010. Two local Houston companies have combined efforts to help the Mighty Ellington Rams Youth Sports League replace stolen cash that may encumber the children's involvement in upcoming activities.

The Board of the Mighty Ellington Rams Youth Sports League recently discovered that a substantial amount of funds were stolen from their accounts earlier this month, which has resulted in a significant impact on the league's finances. This situation, which is still under investigation by local authorities as an open case, threatens their youth sports programs and the kids participation in upcoming competitions. Because funds are unrecoverable at this point, the need to replenish the funds is immediate. The exact amount taken has not been released.

Up until this point, the league has tried to raise the monies through local events such as bake sales and garage sales. But now, two local groups have teamed up to help the Mighty Ellington Rams Youth Sports League to quickly raise funds through donations and special fundraising events - which will provide great value to those patrons who help out and ensure that the kids can participate in the upcoming scheduled activities.

The Houston Aeros, Houston's American Hockey League team, has donated 500 tickets to their game against the Peoria Rivermen at the Toyota Center. The kids can sell and keep 100% of the proceeds. "We have always been big supporters of youth sports, and we hope this contribution will help the kids in their effort to recover the funds they need to participate in their events", Dan Lummis, Aeros' Account Executive-Corporate Partnerships.

In addition, the Fresh Air Club, the market leader of residential air filter delivery and recycling, has donated \$7,500 towards the effort in the form of gift cards to assist in the fundraising effort with 100% of the proceeds going to the Mighty Ellington Rams Youth Sports League . "We were saddened to hear about this story and wanted to help", said Angela Heironimus, Vice President, Brand and Marketing Services at The Fresh Air Club. "We hope the our donation will inspire other area companies and families to offer their assistance to this great youth organization. It's wrong to steal. But it's downright disgusting to steal from kids."

A spokesman for the Mighty Ellington Rams Youth Sports League said the kids and parents were very grateful to everyone who has helped donate and to the entire community for their support. If you would like more information about how you or your organization may be able to help, please contact Travis Watson, Rams President, at ellingtonramsprez@yahoo.com.

About The Houston Aeros

The Houston Aeros will celebrate its 17th anniversary season of professional hockey in October 2010 – ninth in the American Hockey League. It has won two hockey titles – the International League’s Turner Cup in 1999 and the AHL’s Calder Cup in 2003. The Aeros have been to the post-season in all but two of their 16 previous seasons. The Aeros will open the home schedule at Toyota Center on Saturday, October 16th at 7:35pm when they host Peoria. For more information on tickets, visit aeros.com or call 713-974-PUCK (7825).

About The Fresh Air Club

The Fresh Air Club (<http://www.freshairclub.com>) is the ONLY residential air filter subscription and recycling service, offering its Members scheduled shipments of high efficiency, MERV11-rated filters on a 30, 60, or 90 day plan through-out the year to help their families keep their indoor air quality fresh, clean, and free from harmful pollutants. In addition, the Fresh Air Club offers an exclusive recycling service for each filter through an innovative pre-paid return and tracking system that results in 0% local landfill impact. The company's appeal and success is centered on the convenient and eco-friendly business model that addresses poor indoor air quality of homes - one of America’s top 5 risks to public health, according to the Environmental Protection Agency – and the requirement for more companies to offer “green” solutions.

The Fresh Air Club has revolutionized the way people change their home air filter - by bringing the air filters directly to them on a recurring schedule so Members are reminded to change their filters on-time and on-schedule, and recycling the dirty filters to reduce the impact on our environment. The business processes of the company are U.S. Patent Pending.